

WHAT IS CLAIMED IS:

1. A method for effecting electronic commercial transactions using a communication network, comprising the steps of:

receiving item data and user identification data from a terminal at a server computer, the item data specifying at least one item which a user wishes to purchase, the user identification data comprising information relating to the user;

searching, based on at least the user identification data, for a facility at which the user is able to receive the at least one item and obtaining facility data based on the search; and

transmitting the obtained facility data from the server computer to the terminal.

2. A method according to claim 1, wherein the item data comprises parts data specifying at least one part that can be installed on a vehicle associated with the user, and wherein the facility is an installation facility at which the at least one part can be installed on the vehicle.

3. A method according to claim 2, further comprising the step of transmitting, from the server computer to the terminal, image data representing an image of the vehicle showing the at least one part installed.

4. A method according to claim 2, further comprising the step of transmitting to the terminal information relating to installation of the at least one part at the facility.

5. A method for effecting electronic commercial transactions for at least one part to be installed on a vehicle; using a communication network, comprising the steps of:

receiving at a server computer, vehicle data from a terminal comprising information relating to the vehicle on which the at least one part is to be installed;

searching, at the server computer, for matching parts data representing parts that are compatible with the vehicle;

transmitting the matching parts data from the server computer to the terminal where the parts data can be displayed;

receiving a selection of desired parts data at the server computer from the terminal, the desired parts data representing at least one desired part which is selected based on the matching parts data and is requested by a user to be installed on the vehicle;

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input means for receiving vehicle data information relating to the vehicle and user data information relating to the user,

a database containing vehicle part data and installation facility data,

search means for searching the database for vehicle part data that matches the received vehicle data information,

5 search means for searching the database for installation facilities that are located convenient to the user based on the received user data information,

output means for transmitting data indicative of matching parts and at least one convenient installation facility, and

10 input means for receiving data from a terminal pertaining to one or more selected parts and an installation reservation for installation of the one or more selected parts.

8. An apparatus for effecting electronic commercial transactions for parts to be installed on a vehicle associated with a user, using a computer network, comprising:

15 first storage means for storing parts data;

second storage means for storing facility data;

means for searching the first storage means for compatible parts data indicative of at least one part that is compatible with the vehicle, based on vehicle data comprising information relating to the vehicle;

20 means for searching the second storage means for desirable facility data indicative of a facility that is located convenient to the user, based on the vehicle data and user data comprising information relating to the user;

25 means for transmitting the compatible parts data and the desirable facility data to a user terminal; and

means for transmitting the compatible parts data and the user data to the facility represented by the desirable facility data.

9. A method for effecting electronic commercial transactions, using a communication network, comprising the steps of:

30 creating job management information and identifying a user in response to an access from a user;

searching a database storing product data and parts data for information relating to at least one part for which a search request is made by the user, and presenting the information to the user;

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receiving at a server computer, vehicle data from a terminal comprising information relating to the vehicle on which the at least one part is to be installed;

means for displaying a service charge for installing each of the at least one desired part on the vehicle.

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means for displaying matching parts data representing parts that are compatible with the vehicle represented by the entered vehicle data.